



FASHION INPIRES BUT WHO INSPIRES FASHION ?

When asking fashion designers how they draw what influences them, inevitably a work of art is mentioned. It's mentioned in fact, not the influence of art and fashion like *Sexuality Project* in Miami Beach on Dec. 2nd as the Royal Miami Beach like little more as the 40 plus year old festival in Baltimore. The show features an international selection of top galleries with an exciting program of special exhibitions, parties and costume events (fashioning events, film, architecture and design, web, stage, festivals and independent projects) running all over the city.

And where art goes... so does fashion!

"I found it a lot amazing that I was standing here fashion parties and shows it was almost as if everybody was trying to be a part of the fun," said Fashion Director Marina Kelly.

The Walker Hotel, a luxury Art Deco hotel will be Milan's mainstay, Laura Bernard fashion and trader's fashion hosted a series of events for designers from Victor and Rolf to see Barling, Jason Johnson, and Gianni Versace. Gianni Versace said he was truly in love with Miami and quite overwhelmed with all the art good and bad. Looking only for inspiration but inspiration, that was what it was about, to which Kelly pointed out that for the same regarding their yellow coffee dress.

noted to the Miami Design District, Brands like Fendi, Michael Kors, Mango, Emilio Pucci and Banana Republic were pulled to create innovative temporary retail environments that offer consumers an experience and limited edition merchandise. D&B is making bags available with local DASH students and craftsmen from Italy, and Banana Republic has created a boutique complete with unique gifts and tea room. The consumer response has been phenomenal.

D&B made controlling the sales reports of luxury items. Brands has a finger on the pulse of what is currently wanted for both the brand and the consumer.



"I needed some time away with it to really take it all the craftsmanship which they told me was surprisingly difficult to construct," said Kelly.

Miami was also pleased with the showing in Miami. "It is my first time to Miami and that is my most with all the things from Miami I thought it made over the top but was pleasantly surprised to find a real sense of culture. I am particularly looking forward to seeing 'The Kussner exhibit at the Florida botanical garden'."

aside from the special events, CEO of D&B is and general manager Craig Moore launched Limited Edition Experiences with Alsworth Associates to bring luxury

"The integration of fashion is a natural next step in the evolution of the Miami Design District. I work closely with all potential brands to make sure their brand and our neighborhood are an appropriate fit and can create value together. The Miami Design District is the place where creativity, culture and commerce meet." stated Moore.

Besides in any, it is sometimes more interesting to watch the designer observe the art, and observe it was Kelly talking over Andy Rapoport and Marina Marini, or Heidi (Swedish) meeting her own critical analysis over at the M perfume. It just goes to show, there will always be a market for gorgeous things...

Tweet / Learn More...