



//DDD//JASON WU FALL 2012

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Photography by Billy Rood for www.figphoto.net

Massive doors and clouds of smoke revealed a collection that was more serious and true to the luxury that the Jason Wu brand achieves season after season for his namesake Fall Winter 2012 collection. Of course when looking at the winter season all eyes start with outerwear and Wu kicked things off with military jackets with quilting and huge pockets. His love of the little feminine details were not lost with such a masculine theme because of bits like lace and fur. Accompanying jackets were shift dresses with curved seams and gold buttons, again strong but womanly. Chinoiserie prints on cheongsam dress came in the second phase of the show, but again small nuances like embellished necklines or key hole cut outs made the underlying theme more for showmanship than the eventual wearer looking like she's playing China Doll. To close the run, glamorous gowns with asymmetrical draped hemlines sauntered down the runway. Watching the girls walk in and out of the doors was like Hollywood came to the West Side Highway.

The main point is that Jason Wu understands that a show is a spectacle and so working with a line-up of Mao military, Qing dynasty and the Forties Hollywood glamour of "Shanghai Express" we were treated to the beauty that is fashion week, however a practical business man, each piece stands on its own minus the obvious Asian references of cute little accessories like pearl topped hats made the Asian themed Fall Winter collection a true lesson in Wu's craftsmanship, after all isn't that what consumers are spending their money on?

