



//DDD//JENA THEO FALL 2012

Written By: Lynn Furge, Senior Fashion Editor

Denim and draping, over-sized deconstruction. That was the Jena Theo “Heavy Metal” Fall Winter 2012 collection in a nutshell, but upon closer look there was much more than met the eye. First the hemlines on the skinny skinny jeans ran at a diagonal, sometimes with stirrups and zippers placed at the back or interior of the leg anchoring a geometry to the otherwise abstract silks. Favorite tunics were made from hand fringed exaggerated sleeves and sheer silk cocoons and the outerwear (capes, elongated tuxe tails and shearlings) were all unique and sumptuous.

Partnering again with artist O.Two, the prints were abstract as well, and in a palette of black white and gray (same as the denim except for one or two severely bleached out blue) and were more based on brush strokes which looked nice up against the washed out jeans. Cool textured peep-toe wedges completed the look. The choreography of the show was another key entity into the mindset of the designers. A model would walk half the runway, pause, turn and continue on, as another would appear at the end of the space, they would meet turn and walk in synchronicity. On another occasion three models would stagger across the entire space, walk one by one to the end, switch order and continue back down the runway. It was this organized chaos that created order in both the clothing and the run which made the show come together.

